



Announcement No. 53, 2015

ANNOUNCEMENT

TO: HEADS OF CONSTITUTIONAL BODIES; DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT; LOCAL GOVERNMENT UNITS (LGUs); GOVERNMENT-OWNED AND CONTROLLED CORPORATIONS; WITH ORIGINAL CHARTERS; AND STATE UNIVERSITIES AND COLLEGES (SUCs)

SUBJECT: 2015 PCSA Discount Promo Offer of Shoe Mart to Government Employees

In connection with the 115th Philippine Civil Service Anniversary (PCSA) celebration during the month of September 2015, Shoe Mart (SM), as our partner in the yearly PCSA anniversary celebration, will hold a special discount promo for government employees on September 25-27, 2015 in all of its SM Department Stores, SM Supermarkets, SM Hypermarket Stores and SM Appliance Centers nationwide.

The details of the special discount promo are as follows:

- **Eligibility:**
 - Civil Servants who will avail themselves of the promo should present, upon purchase their official government office ID/or GSIS ID and any of the following: SM Advantage Card (SMAC), SM Prestige Card, MOM Card or BDO Rewards Card.
 - Physical elements of government office ID:
 - -Plastic or laminated
 - ID should have the following fields/information:
 - -Name of Government Office
 - -Government Office Address
 - -Name of Civil Service Personnel
 - -Picture of Civil Service Personnel
 - -Government Office Emblem/Logo
 - -Position in Government Office (optional)
 - -Authorized Signatory
 - -Employee Number (optional)
 - -Validity (e.g. expiry date) / (optional)
 - Name of government employee in the Office ID and on SMAC, SM Prestige, BDO Rewards or MOM Card must be the same.

In a Race to Serve: Responsive, Accessible, Courteous and Effective Public Service

- **Promotion Duration & Scope**
 - September 25-27 (Friday-Sunday), 2015.
- **Other considerations:**
 - SM reserves the right to provide a list of exempted items from the 5%/10% discount during the Civil Service Anniversary Sale.
- **Promo /Discounts granted:**
 - SM Department Store:
 - 10% discount on regular-price items for a minimum purchase of P500.00.
(Standard exclusions apply. Excluding purchases at Snack Exchange, Camera Shop, Customer Service Counters, items like chemical, toiletries, diapers, pharmacy, small appliances, business machines and other promo items)
 - SM Supermarket & SM Hypermarket:
 - Free NESTLE-KITKAT WAFER (35G) with a minimum purchase of P500.
 - SM Appliance Center:
 - 5% discount on wide selection of items to those who can present any of the following: SMAC, SM Prestige, BDO Rewards Card.
 - Financing at select branches in Metro Manila and nearby Luzon *(Financing is a new facility of the SM Appliance Center that provides additional payment options for customers who would like to purchase an appliance but have no credit cards or have limited cash).*

The following are the offers from SM's Financing partners:

- Aeon Financing promo: No Down payment/Free Kidzooona ticket for approved financing application on 18-24 months term (Please check the kidzooona website at: <http://www.aeonfantasy.com.ph/location/index.html>)
- Home Credit Financing promo: Gift Payment (For 12 months term, last amortization is free if customer pays on time; For 24 months term, last 2 amortizations are free if customer pays on time).

(Please see the attached list of SM branches with available financing)

For queries, comments and concerns regarding the conduct of the 2015 PCSA Sale of SM, please call or contact Mr. Sam V. Manglicmot, Chief Administrative Officer, General Services Division (GSD) of the Office for Financial and Assets Management (OFAM), Civil Service Commission – Central Office, Diliman, Quezon City at telephone numbers 931-79-84 or 931-79-90. For queries regarding the application for the SM Advantage Card, or other SM Department store, Supermarket, Hypermarket and Appliance Center concerns, please contact any of the SM Stores nationwide.


ROBERT S. MARTINEZ
 Acting Chairman

26 AUG 2015

Y - Yes

N - No

	BRANCH	Home Credit	Aeon
1	Bacoor	Y	N
2	BF Paranaque	Y	Y
3	Bicutan	Y	Y
4	Calamba	Y	N
5	Cubao	Y	Y
6	Dasmariñas	Y	Y
7	Fairview	Y	Y
8	Harrison	Y	Y
9	Las Piñas	Y	N
10	Lucky Chinatown	N	Y
11	Makati	Y	Y
12	Mall of Asia	Y	Y
13	Manila	Y	Y
14	Marikina	Y	N
15	Marilao	Y	Y
16	Masinag	Y	Y
17	Megamall	Y	Y
18	Molino	Y	N
19	Muntinlupa	Y	N
20	North EDSA Basement	Y	Y
21	North EDSA The Block	Y	Y
22	North EDSA Main	N	Y
23	Novaliches	Y	Y
24	San Lazaro	Y	Y
25	San Mateo	N	Y
26	Sta. Mesa	Y	Y
27	Sta. Rosa	Y	N
28	Sucot	Y	Y
29	Taytay	Y	Y
30	Valenzuela	Y	Y